

# east village london E20

## Eat, Shop, Enjoy!

**getliving**

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# Key facts



**Over 10,000 students in Stratford**

**£49,000**  
average individual income per year

**200** trains per hour, 9 tube and rail links from Stratford Station, a 7 minute walk away.  
Links to East Village, the recently opened Queen Elizabeth Line results in significantly reduced travel times of under 25 minutes to cultural hotspots such as Oxford Circus and Tottenham Court Road.

**4,000**  
more new homes coming to the surrounding area

**1,800**  
students attend the world class Chobham Academy

**6,000+**  
residents and counting



**£1.1bn**  
vision investment in transforming Stratford into the leading cultural hub spearheaded by East Bank which will house Sadler's Wells, London College of Fashion and the V&A.

**700,000** visitors a week to Westfield Stratford (a 3 minute walk away)



# A vibrant place to shop and relax

An eclectic range of retail, leisure and service facilities are spread across East Village, with an emphasis on interesting new independent retailers.

Our diverse range of eateries, cafés and bars have cemented the area as a foodie hotspot and a must-visit destination in East London.

Retail & leisure facilities



Pedestrianised Streets & open parkland



External seating options



**"London's Hippest Postcode"**

East Village is a vibrant neighbourhood in up and coming Stratford attracting people of all ages and interests to our corner of East London with its unique offering of retail, exciting events, and great community activities.



# Stratford: London's latest creative hub

East Bank is a unique collaboration between world-leading universities, UCL (University College London) and UAL's London College of Fashion; and arts and culture institutions such as the BBC, Sadler's Wells and the V&A, that will be spread across three sites at Queen Elizabeth Olympic Park.

It will bring an additional 1.5 million visitors to the park and surrounding area each year, and more than 2,500 jobs will be created – generating an estimated £1.5 billion generation for the local economy. Work will be completed in separate phases, with first buildings opening in 2022.

To ensure East Village is at the heart of East London's evolution, Get Living have appointed Christopher Raeburn, founder of RÆBURN and Global Creative Director of Timberland, to design and produce a new creative hub for the local E20 community, Newham and the wider London creative sector.

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Open to the public since July 2021, The Lab E20 brings together emerging, local and global innovators in fashion, tech and design to share their principles of sustainable living with the local community with 'PREVIEW', a six-month programme of exhibitions, installations, workshops and events. Partners coming into the space include the British Fashion Council's Institute of Positive Fashion, helping establish East Village as the gateway to London's Innovation District, East Bank, and the Fashion District.



THE  
LAB  
E20

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snapshot

Area map

New retail  
opportunities

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# Brilliantly connected

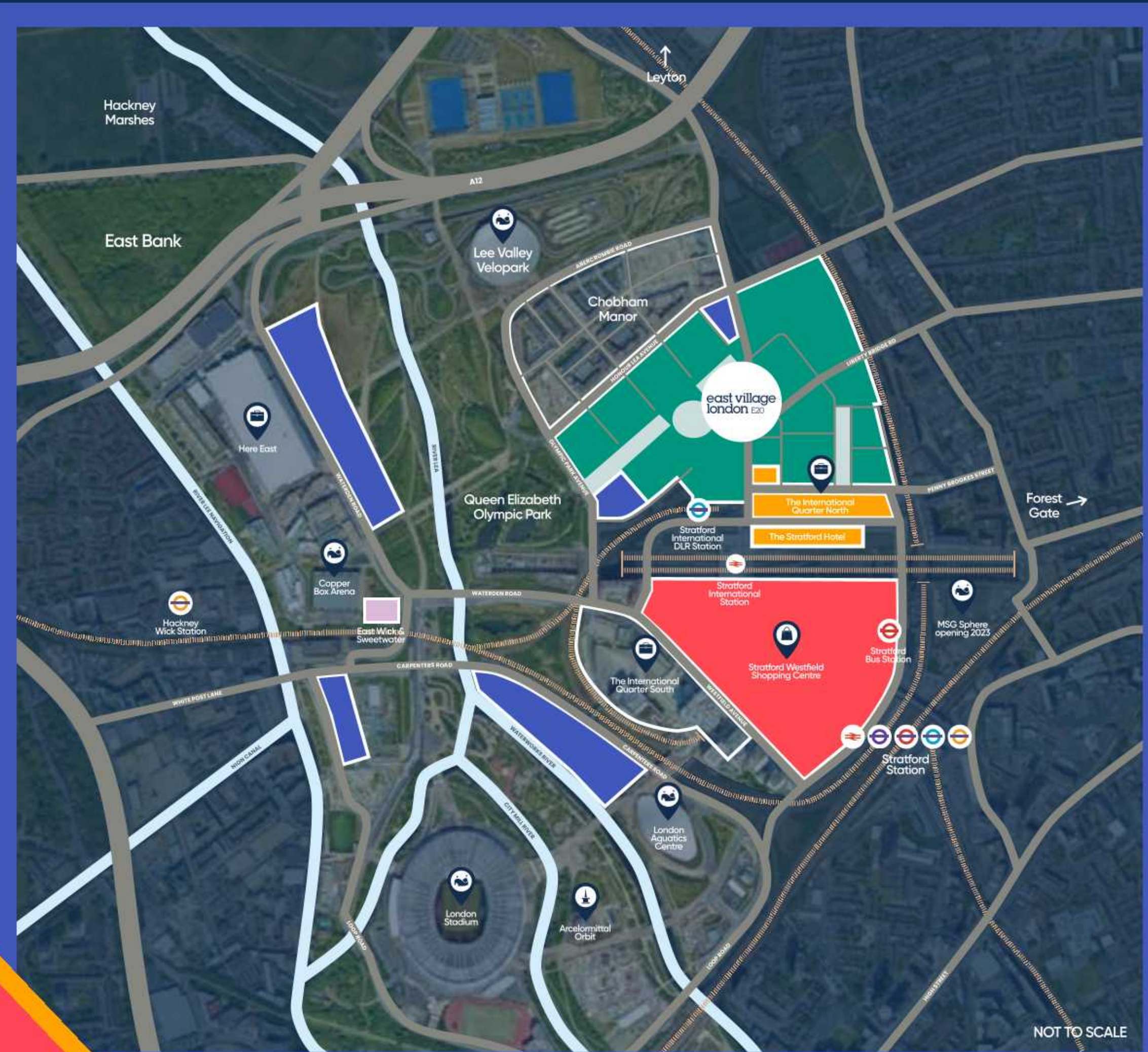
Sitting in Zone 2, and bordering booming Stratford, Westfield Stratford City and Hackney Wick, East Village is firmly at the heart of thriving East London and one of the best connected places in London.

## Minutes away...



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- East village**
- The International Quarter
  - Park Future Development
  - East Wick & Sweetwater
  - Westfield Stratford City
  - Waterways
  - Parkland
  - Roads
  - Rail



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# Always something going on



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# Retailer snapshot

Signorelli



Since opening our very first café at East Village, E20, the smell of our freshly baked breads has continued to draw in the crowds.  
Alberto Rosmini, Signorelli co-owner



Ginger & Mint

Darkhorse



Fix

Blue Tit



Appetite

Eggslut



Opening 2023

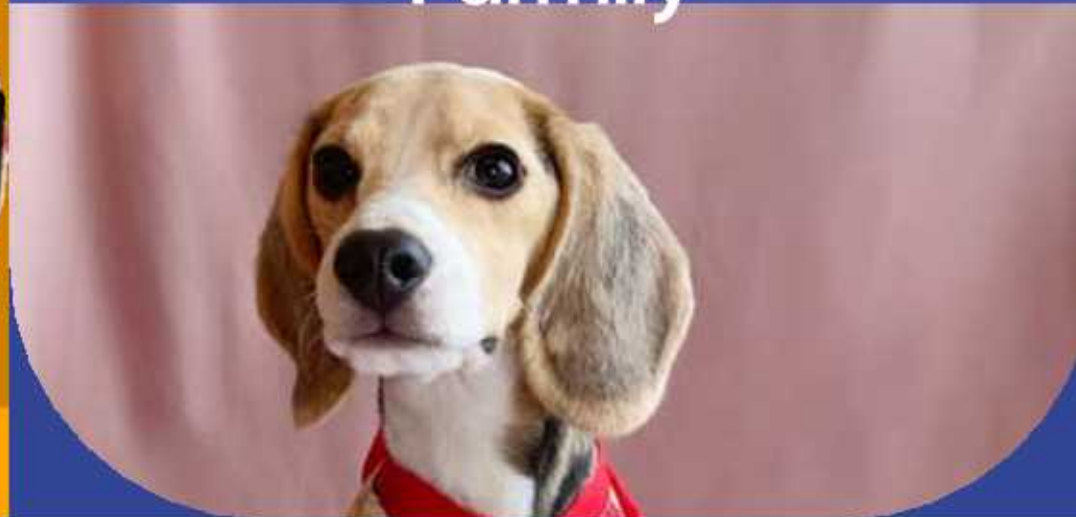


Bamboo Mat



Guitar Tuition

Furmily



Tina We Salute You

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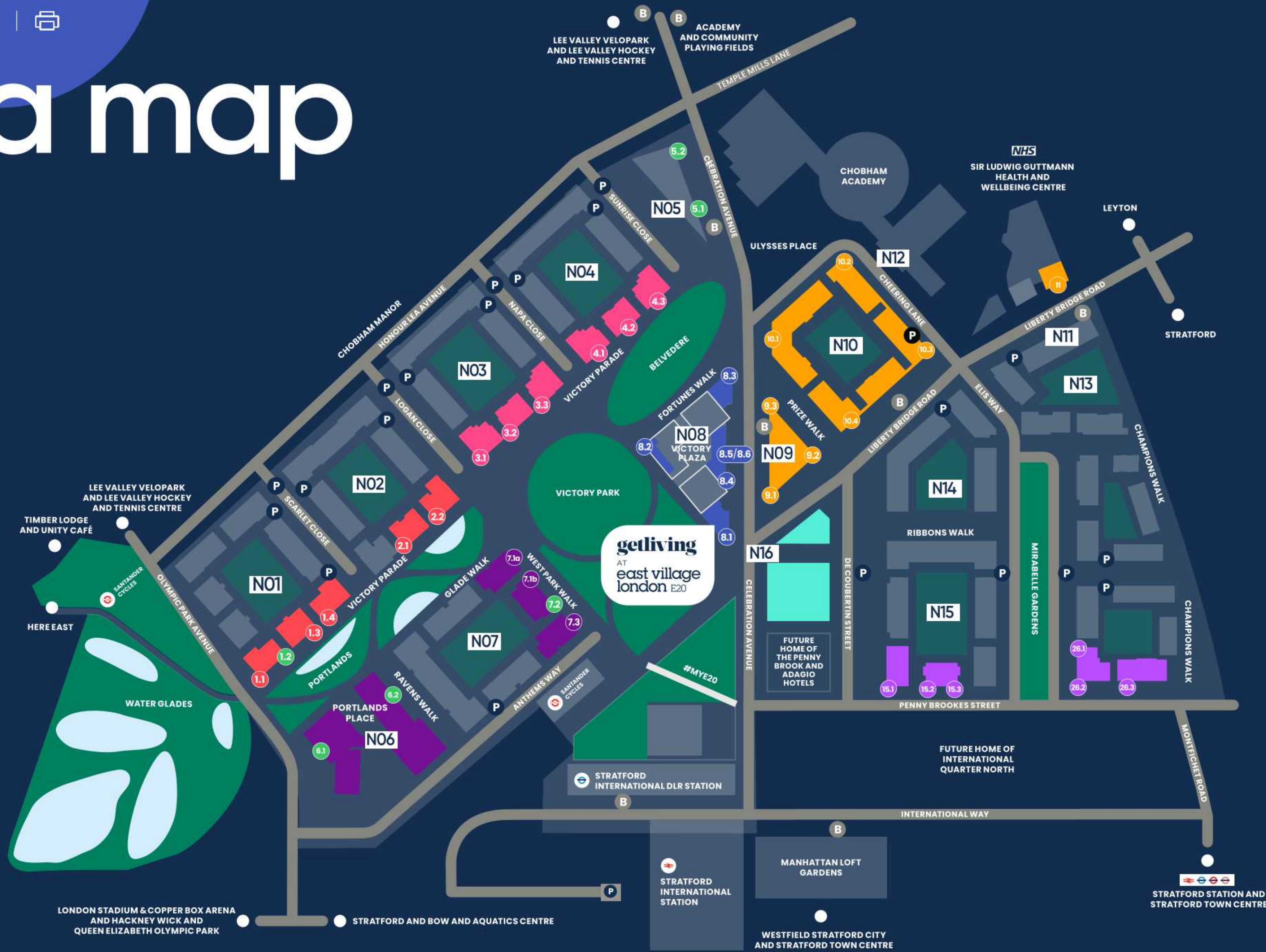
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# Area map



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# Key

## N01

- 1.1 Tina, We Salute You
- 1.2 Vacant
- 1.3 Refill Therapy
- 1.4 Signorelli

## N02

- 2.1 Hand Café
- 2.2 Ginger & Mint

## N03

- 3.1 Darkhorse
- 3.2 Bamboo Mat
- 3.3 Mother Kelly's

## N04

- 4.1 Eggslut
- 4.2 Fish House
- 4.3 Santi

## N05

- 5.1 Vacant
- 5.2 Vacant

## N06

- 6.1 Vacant
- 6.2 Vacant

## N07

- 7.1a Appetite London
- 7.1b Barber Social
- 7.2 Vacant
- 7.3 La Gelatiera

## N08

- 8.1 Offices
- 8.2 The Lab E20
- 8.3 The Bakehouse
- 8.4 Sainsbury's
- 8.5/8.6 Better Gym

## N09

- 9.1 Blue Tit
- 9.2 9 Round
- 9.3 Vacant

## N10

- 10.1 EVML
- 10.2 Furnily
- 10.3 Mailboxes etc.
- 10.4 Regency Beauty

## N11

- 11 Salus Pharmacy

## N12

- 12.1 Little Bears Nursery

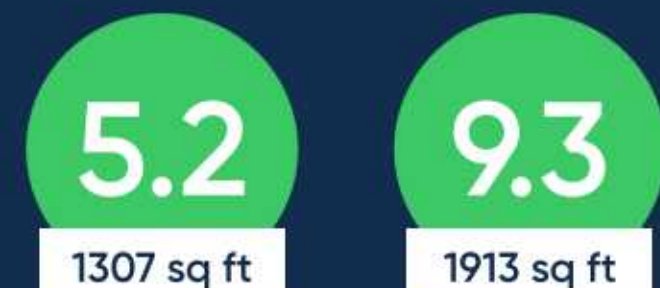
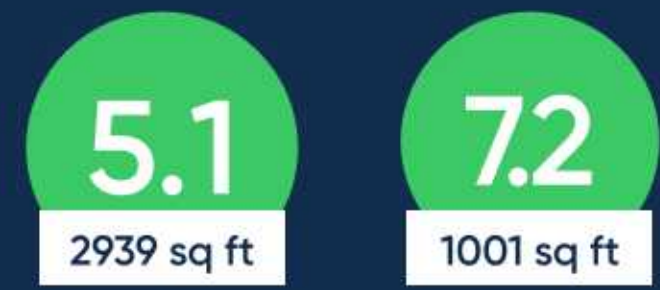
## N15

- 15.1 Fix London
- 15.2 Guitar Tuition School
- 15.3 Starshine Dry Cleaners

## N26

- 26.1 East Village Dental
- 26.2 D-Lab
- 26.3 Wa Na Hong

## Available units



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# Contact

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